

David Prifti

Project 1

Purchasing Online

Pt 1:

I used Amazon for this exercise, and I searched for sea salt spray for my hair. The information I got for the product included the price (\$23), benefits, hair type preferences, materials, scent, and liquid volume. An image is displayed with different views of the product, as well as a zoom feature to see more details. The reviews are right under the product name and I did read them before I made my purchase (Yes, I know we didn't have to buy a product, but I needed more spray because I ran out :D). Amazon offered two additional products under their "Frequently bought together" area. The products were two texturizing powders. The "add to cart" and "buy now" buttons are directly under the price and easy to access. This is a product I would buy online because I am 90% sure it is not available in stores at this moment in time.

Pt 2:

Two days ago, I ran out of sea salt spray, so I went on Amazon to buy myself some more. With how often I buy this product, about once every 3 months, it is the first one that pops up when I search for "sea salt spray." That makes searching for it super convenient for me as a shopper, so I do not have to waste time looking for the product that I want. I clicked on the Simpletics Himalayan Sea Salt Spray and immediately clicked "buy now," sending me straight to the check out page. Amazon lets you save credit cards or different methods of payment so all I had to do was just click on my preferred method and that's it. The product was purchased and is currently being delivered to my address. The only issue I have with Amazon is the review system. If you want to look at all the reviews, it takes you to a different page, so you have to go back to whatever product you were viewing before. That is the only "inconvenience" I have with it; shopping is super easy on here. I will definitely continue to use Amazon and the internet to buy products in the future. It is a super easy and convenient way to shop for things that you need, but do not necessarily need that second to where you must go out in person. There is definitely a need for real stores because they offer all products upfront with no shipping time, but simple things like a hair spray, I can definitely wait a day or two. Amazon is the king of taking my money.

Amazon link: https://www.amazon.com/Simpletics-Himalayan-Salt-Spray-Hair/dp/B0D8VC26S6/ref=cm_cr_ar_p_d_product_top?ie=UTF8

(This is a really good spray by the way)